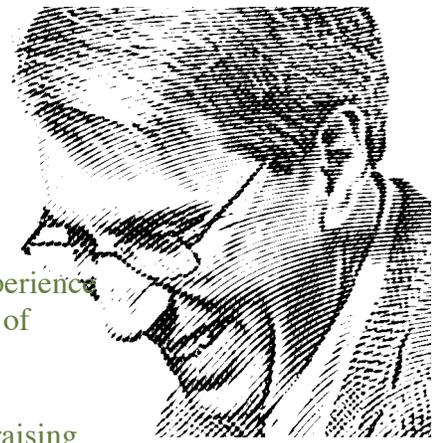


JAY FROST



Jay Frost brings to his position as Senior Partner over twenty-five years experience in discovering and exploring major fundraising opportunities for thousands of nonprofits. Yes, thousands!

He has played a leadership role in a number of companies serving the fundraising world. These include serving as President and CEO at FundraisingInfo.com; Chief Strategy Officer at WealthEngine and President and CEO at WealthID. Jay was also Vice President and Director of Global Philanthropic Markets and Wealth Training at Thomson Financial Wealth Identification. These are all firms providing donor research and analysis for the fundraising world.

He is a dynamic, witty, and engaging speaker. He is a highly regarded trainer on fundraising, social media for nonprofits, international philanthropy, wealth identification, and prospect research.

He is the author of chapters in *Across Frontiers: Educational Fundraising and Globalisation*, *International Fund Raising for Not-for-Profits*; *Emerging Civil Society in the Asia Pacific Community*; and *The American Prospector*.

Mr. Frost is also a former member of the CASE Industry Advisory Council and a past national board member and Metro DC Chapter President of the Association of Professional Research for Advancement (APRA).

Jay Frost is regarded as one of the nation's leaders on Social Media. Best of all, he helps organizations transition this into major gifts and campaign support.

He has been described by industry leaders as “a beacon of light and inspiration in the increasingly critical field of international fundraising and philanthropy” and “a consummate professional whose expertise across several disciplines in the fundraising and nonprofit sectors make him a valued speaker and consultant.”

Jay is the consummate consultant. The clients he serves feel he brings great value and expertise to the relationship. He is an extraordinary strategist and visionary.

Jay is an active industry leader, educator, and author. He speaks frequently at local, national, and international conferences on wealth and philanthropy, fundraising research, social media, and transnational giving.

Jerold Panas, Linzy & Partners is one of the world's largest firms in the field of campaign services and financial resource development. It is a major force in the industry. The firm has served over 3500 client-institutions since its founding in 1968.